

2022-2023 District Goals

District: 325 C
Constitutional Area: India, South Asia and Middle East



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Service Activities District Goals 325C 2022-2023.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	11	242	53	25
2nd Quarter	2	44	80	10
3rd Quarter	1	22	15	10
4th Quarter	1	22	2	55

FY New Clubs

15

FY Charter Members

330

FY New Members

150

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

380

Action Plan

[Membership Development District Goals 325C 2022-2023.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Leadership Development District Goals 325C 2022-2023.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 2% and club participation in our district increases by 2%.
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[LCIF District Goals 325C 2022-2023.docx](#)

CUSTOM GOALS

Goal Statement

By the end of the 2022-2023 Fiscal year, Our Multiple District will

- (a) 85% Clubs of our Multiple District will report their service activities.
- (b) We will achieve 3500 positive net membership growth.
- (c) We will support LCIF in its endeavor to achieve its fundraising goal with US\$ 100,000.
- (d) We will organize RLLI and other Local Institutes.

Action Plan

Goal Statement

By the end of the 2022-2023 Fiscal year

- (a) 90% Clubs of our District will report their service activities with minimum 5 Service Activities per club in average.
- (b) Our District will achieve 350 positive net membership growth with 15 new clubs.
- (c) Our District will support LCIF in its endeavor to achieve its fundraising goal.
- (d) By the end of First Quarter, Our District will hold training for club officers and zone chairpersons
- (e) Our District will apply for women symposium, PR Grants, Membership Development Grant, District & Club Community Impact Grant, Leo Leadership Development Grant and other standard grant.

Action Plan